

*72 yoga
classes*

*96 salads
for lunch*

*3 sessions of
UltraShape*

**You've worked hard.
Now, power through.**



Advanced Ultrasound Body Shaping

ultrashape.com



In the News



YOU'VE HEARD IT before: No pain, no gain. Boney requires a lot of suffering. That certainly will apply now—at least in terms of bikini season, here we go—and for the most part, effective cosmetic procedures. But now a new fat-reducing device, UltraShape, is poised to turn that thimble into a thing of the past, promising to whittle your waist without so much as a wince.

While other popular noninvasive methods for fat removal and body contouring use extreme heat or cold to destroy fat cells, UltraShape uses focused, pulsed ultrasound waves that generate neither heat nor cold but still prove deadly to fat cells, more specifically, to fat cell membranes. In a, a, the ultrasonic fat layer. The device, which was cleared by the FDA last spring, works by sending ultrasound waves directly into fat, breaking their membranes in the pain where they literally collapse," explains dermatologic surgeon William Coleman, a clinical professor of dermatology at Tulane University, who was a principal investigator in one of the clinical trials. "The 'ultrasound' process doesn't burn any other tissues—e.g., blood vessels or nerves—and most of the dissolved fat cells are eventually processed by the body via the liver. Because the fat isn't heated or frozen, patients have reported little to no pain and minimal recovery time so that you can't hardly tell you've had it."

Treatments resulted in an average of a 1.3- to 2.3-inch reduction around the waist.

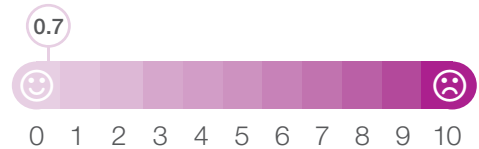
How the procedure works: Guided by a sophisticated 3-D computer mapping program, your doctor positions the device to reach one of eight fat cell targets. In the clinical study, a series of three 45-to 60-minute treatments (each done about two weeks apart) resulted in an average of 1.3- to 2.3-inch reduction around the waist. Other (anecdotal) comments indicate a patient or doctor might not only see some heating, numbness, or discomfort with treatments, but also can take six weeks or more to produce a visible effect. By contrast, says UltraShape patient notice the first slimming results within two weeks, says dermatologist Bruce Katz, director of New York University's Laser Center Clinic. \$2,700-\$4,500 for three treatments. While it's been FDA-cleared for the stomach, doctors can use it "off-label" on thighs, arms, or back, says Heaman.

When Kathy Collins, 42, of Lovettville, who participated in one of the studies, saw that her trim waist and flat belly had become her dream by the doublet handling the medical center, her belly button for UltraShape treatments. Within three weeks her pants were looser and her belly was noticeably flatter. After six weeks she had lost more than six inches from her waist. She calls the procedure "painless."

Some experts aren't quite so optimistic. UltraShape as a true miracle. "I think any new innovation is exciting and you don't want to miss an opportunity for patients," says Melissa Gonzalez, a New York dermatologist. "The only thing I think is certain is that you should be aware of the risks of any procedure, who does it, and how it's done."

Virtually Painless

Ultrasound means no incisions, anesthetics, or recovery time. A virtually painless treatment with an average reported pain level of only 0.7 on a scale of 0-10.



No Downtime

Get back to living your life with no downtime or visible signs of treatment.

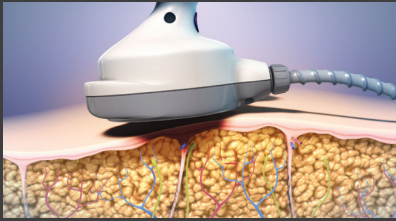
"I've worked so hard to make this change happen myself, but it wouldn't have been possible without the help of this treatment. The procedure was incredibly easy and very comfortable. After about a week, I'm already noticing a change! My mid-section is tighter and already looking flatter! I couldn't be happier!"

*UltraShape Patient,
Austin, TX*

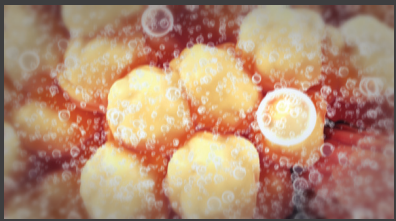


FDA-Cleared Non-Invasive Fat Reduction
Using Focused Ultrasound

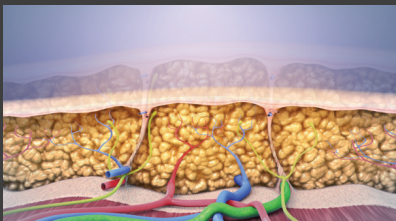
The Science Behind the Slimming



UltraShape® Power delivers ultrasound energy directly into the stubborn fat below your skin's surface.



Rapidly changing pressure waves cause the targeted fat cells to rupture, releasing triglycerides that are processed by the liver and eliminated naturally.



UltraShape Power's fat destruction, when combined with a healthy lifestyle, can deliver the body you've worked hard for.

Show off the body you've earned.

The Power of Sound

UltraShape Power is the first and only FDA-cleared non-surgical procedure that uses pulsed, focused ultrasound for fat cell destruction. UltraShape Power painlessly destroys fat cells without harming surrounding skin, nerves or blood vessels.

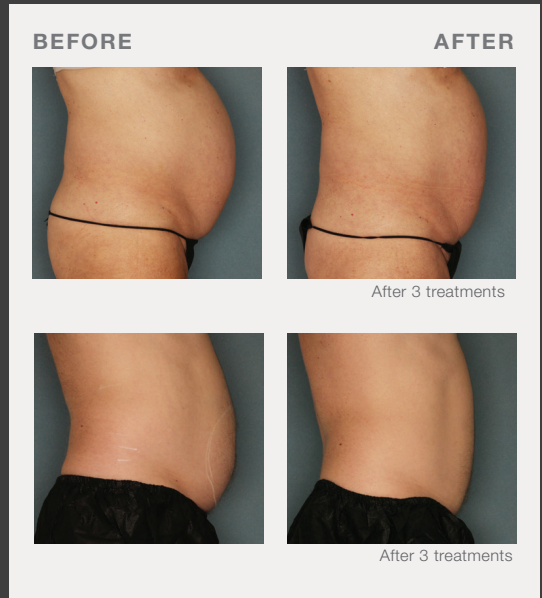


Less time. Less pain. Less fat.

Unlike other fat-reduction procedures that use heat or freeze fat, UltraShape Power treatments are virtually painless and leave you free of any unwanted visible side effects. All you're left with is smooth, contoured results. So you can hit the doctor's office, then hit your yoga class in a crop top on the same day.

Powerful Results

- Typical regimen features three treatments spaced two weeks apart.
- Most people describe UltraShape Power as a pleasant, even relaxing, experience.
- There's no soreness or numbness after treatment, and side effects are extremely rare.
- No wonder so many people are satisfied with their results.



Before and after photos are un-retouched and represent patients who have had significant results. Individual results may vary. Photos courtesy of R. Amir, M.D.



Voted **BEST BODY CONTOURING TREATMENT**
in *New Beauty's* 5th Annual Beauty Choice Awards
by leading experts, editors and *New Beauty* readers.

Ready to Power Through?

Schedule your consultation today or visit
ultrashape.com to learn more.



Individual results may vary. Consult your treatment provider.

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